

# The Trojan Difference - Reputation Built on Trust



## Experience:

Since Trojan Battery built its first battery in 1925, we have been the world's undisputed leader of deep cycle battery technology. Trojan batteries are unmatched by any competitor products in life, durability and capacity while providing dependable power to any golf, renewable energy, floor machine, aerial work platform, marine or recreational vehicle application. Currently in its third generation of family leadership, **Trojan operates four advanced manufacturing facilities across the United States.** Trojan's corporate headquarters and two of its manufacturing facilities are located in Southern California; Trojan's two East Coast facilities are located in Georgia. **Trojan also has two of the largest and most extensive bi-coastal research & development centers dedicated to battery technology in North America,** where we continue to focus on designing advanced and innovative products that are specifically engineered to meet key market requirements.



Product Life Testing



## Trust:

Trojan Battery's reputation as the world's most trusted deep cycle battery manufacturer is built on over 80 years of industry-leading experience:

- As an active member of Battery International (BCI), Trojan Battery helps set standards for the betterment of the entire deep cycle industry
- The world's top OEMs for golf car, floor machine and aerial work platform markets trust Trojan batteries to power their applications off the assembly line
- Trojan Battery is the most preferred brand for Renewable Energy installers and competitors in North America\*
- Trojan Battery has one of the most advanced R&D centers in North America with the highest testing capacity in the industry, dedicated charger test labs and state-of-the-art analytical labs
- Trojan Battery uses the most rigorous testing procedures in the industry to test for cycle life, capacity, charger algorithms, and physical/mechanical analysis
- Extensive standardized industry testing is performed on all our new products to ensure spec compliance and to benchmark competitors to verify our superior performance

## Quality Assurance:

Trojan Battery customers can always be confident knowing that they will receive superior products and service because:



- We are ISO9000:2001 certified
- Our products must undergo nearly 200 points of product inspections prior to leaving the plant
- Live technical support is available by qualified applications engineers
- Helpful materials on battery technology, selection and maintenance are easily accessible on our website
- Trojan batteries are available worldwide via Trojan's Master Distributor Network and Renewable Energy Wholesalers

## Environmental Responsibility:



Trojan Battery actively supports our environment by providing safe, reliable and clean energy:

- Trojan batteries are 97% recyclable. The container plastic, battery lead and electrolyte from your old deep cycle battery can all be recycled to produce a new deep cycle battery.
- Trojan Battery saves over 8,000,000 kWh and cuts CO2 emissions by 6.6 million pounds annually through its partnership with Southern California Edison (SCE). Trojan has made major modifications to its manufacturing facility in Southern California, significantly reducing its annual energy consumption as well as its carbon foot print.

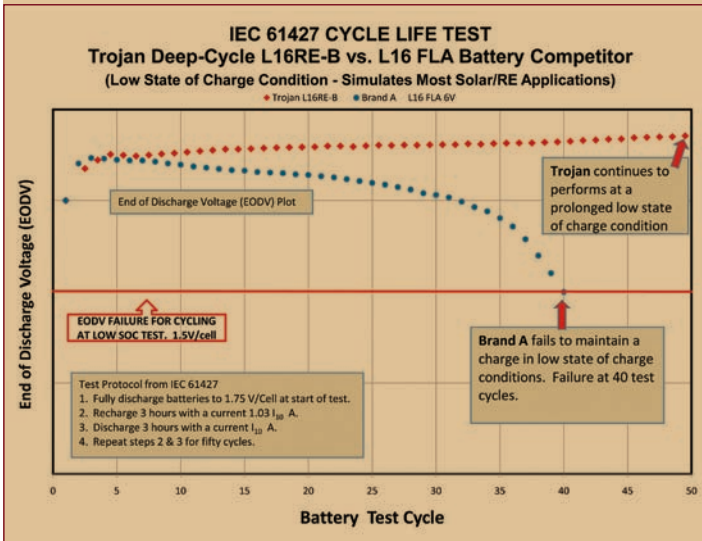
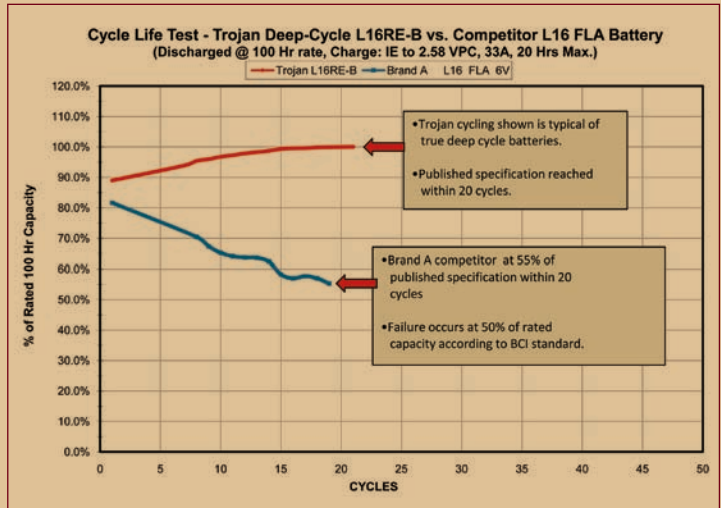


Rapid Prototype Evaluation

- Trojan Battery products always meet or exceed our stated specs unlike many exaggerated claims by our “would-be” competitors (See chart below)

## Proven Superior Performance:

- Trojan’s new RE Series batteries have been tested against recent Solar/Photovoltaic IEC standards and have shown to outperform similar batteries by other brands (See chart below)



For a Trojan Master Distributor or a Renewable Energy Wholesaler near you, call 800-423-6569 or +1-562-236-3000 or visit us at [www.trojanbattery.com/RE](http://www.trojanbattery.com/RE)